

Read Me

If you have purchased the Business Standard UK wide database and wish to view or manipulate all 1.5 million (approx) records simultaneously then we recommend using (importing into) a database program such as Microsoft Access (which comes with most versions of Microsoft Office).

If viewing in Excel, then version 2007 can view 1 million records simultaneously, and earlier version less.

Data – Terms of Use

Installing and/or using the Joined Up Marketing Business Standard Database means the acceptance of these terms and conditions of the license. If you do not agree with the terms of this license you must remove the database files from your storage devices and cease to use the product.

All copyrights to JoinedUp Marketing are exclusively owned by JoinedUp Marketing.

The data is rented to you for a period of 1 year from purchase – you do not own the data. You may only use the contents of the database for the research and marketing purposes of your *own* business, or for your *own* personal use. The resell, re-distribution, publishing of any product sold by JoinedUp Marketing is strictly forbidden. Data is seeded and actively monitored against misuse.

It is the user's sole responsibility to comply with relevant data protection regulations connected with the use of the database. It is the user's sole responsibility to ensure compliance with relevant TPS (telephone preference service), MPS (mail preference service).

You must not publish any parts of the JoinedUp Marketing database publicly or on the Internet. You must not use the database in any way that breaches UK laws.

The JoinedUp Marketing database will be free of material defects for a period of 1 year from date of purchase; any such defects should be reported in writing and emailed to admin@joinedupmarketing.net whereby we will issue instructions on how to return your product for replacement. Due to churn rates and companies going out of business JoinedUp Marketing cannot guarantee the accuracy of data contained within the Business Basics Database.

You may return any valid non-deliverables back to JoinedUp Marketing for refund. A valid non-deliverable is (a) a telephone number that is incorrect or no longer exists (b) a company that is no longer trading or at the given address (c) an email 'hard' bounce back (d) a named contact who is no longer at the respective company.

To qualify for a refund returns must (a) be collated into a spreadsheet e.g. Excel/CSV (b) must contain either the UniqueID or company name, telephone number and contact name (so they can be identified). Refunds are issued pro-rata based on the original cost per record. JoinedUp Marketing check returns for accuracy before issuing the refund.

You may not distribute, rent, lease, or lend the database. You may make one copy of the database solely for your personal backup purposes. The database is seeded and actively monitored for unauthorised resale, it is our policy to prosecute any breaches of copyright.

The JoinedUp Marketing database is distributed "As Is". No warranty of any kind is expressed or implied. You use it at your own risk.

JoinedUp Marketing will not be liable for any data loss, damages, loss of profits or any other kind of loss while using or misusing this software.

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